

Lauren Harley is the Associate Manager of CME and Educational Programs for the Heart Failure Society of America. Lauren began her career as an Event Planner. After receiving her Bachelors in Business Administration, Sales and Marketing from DeVry University she began her career in the nonprofit industry working in the association management industry. Lauren is a current member of the Alliance of Continuing Education for Health Professionals (ACEHP). Her many skills include continuing education program development, membership services, meeting coordination, marketing and volunteer management. She can be reached at [lharley@hfsa.org](mailto:lharley@hfsa.org)